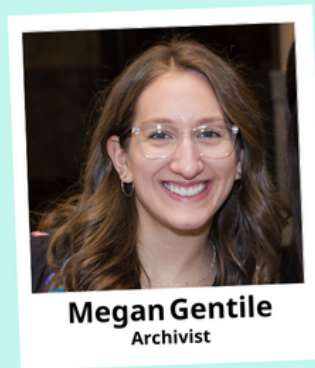




Celebrating our **42nd** year of elevating Women in Business

**Don't Grow It Alone!**



**WBOA 2024 Board of Directors**

**SPONSORSHIP PACKAGE**

[www.wboa.org](http://www.wboa.org)

# About WBOA

Since 1982, The WBOA (Women Business Owners Alliance) has elevated the impact of women in business. As the longest-running business organization for women in MA, the WBOA was founded to provide support and guidance exclusively for women business owners.

We are:

- As a 501(c)(3) focused on education, we work to educate Women Business Owners on new technology, business systems and solutions, and opportunities to grow both personally and professionally. At WBOA we Don't Grow it Alone™
- An organization that serves women in business
  - A place that provides its members a forum for sharing knowledge, resources, wisdom, and inspiration

## WBOA Programs for 2024

Good Morning WBOA: monthly, 2nd Thursday 7:30 am - 9:00 am  
Zoom, hybrid and in person gatherings featuring professional speakers presenting hot topics and POWER introductions for your continued education. (Complimentary, members only)

WBOA On the Road: monthly, 3rd Thursday 6:00 pm - 8:00 pm

In-person gatherings at a host of exciting venues in our region focusing on member engagement. Our chance to share our success and celebrate our accomplishments and continue our growth. (\$20 WBOA member price, \$30 non-member)

Bootcamps: March and October

In our 7th year, these day-long workshops feature subject matter experts reviewing hot topics that help grow our businesses. Recently we have focused on all aspects of social media marketing, including Artificial Intelligence, content creation and platform confidence and more  
(\$50 discount for WBOA members)

As we embark on our next 40 years, we remain committed to exploring the business life of women and responding with opportunities for education and support. Always current, always relevant, always elevating women in business.

Whether you are growing a business or growing a career, as the WBOA tagline says 'Don't Grow It Alone'™

WBOA Welcomes All Women. Diversity is our Heritage and our Future.

# Underwriter - \$10,000

## Benefits:

- Host a WBOA “On the Road” at location of choice
- Opportunity to showcase your business, products and more
- Recognition inclusion in Press Release
- 20 seats at Power of 100+, An event full of networking, a preview of the 2024 programming, raffles, a luncheon and more.

# Platinum - \$5,000

## Benefits:

- Hosted event
- Opportunity to showcase your business, products and more
- Recognition inclusion in Press Release
- 10 seats at Power of 100+, An event full of networking, a preview of the 2024 programming, raffles, a luncheon and more.

# Gold - \$1,500

## Benefits:

- Power of 100+ "Table" Sponsor not reserved or corresponding seating to encourage networking
- 10 seats at Power of 100+, An event full of networking, a preview of the 2024 programming, raffles, a luncheon and more.
- Recognition in marketing materials and on social media platforms - Facebook, LinkedIn, YouTube



## Silver - \$500

### Benefits:

Recognition in marketing materials and on social media platforms - Facebook, LinkedIn, YouTube

## All sponsor benefits

### Benefits:

- Varying levels of presence on WBOA website (Logo and Link)
- Recognition in marketing materials and on social media platforms - Facebook, LinkedIn, YouTube
- Recognition in WBOA online communication
- Sponsorship recognition during opening and closing remarks at all live and online events (On the Road limited to On the Road event)
- Specialty invitation to Boot Camp events

## On The Road Event Sponsor - \$250

### Benefits:

One time event recognition as host of an "On the Road"

- Complimentary ticket to the event and introduction to the attendees
  - Recognition in marketing materials and on social media platforms for the event - Facebook, LinkedIn, YouTube
- Sponsorship recognition during opening and closing remarks at the event

YES! I would like to be a WBOA Sponsor for 2024 Season.

Recognition begins as soon as confirmation is received. Please submit a high-resolution company logo to [connectWBOA@gmail.com](mailto:connectWBOA@gmail.com).

Name:

Title:

Company:

Address:

City/State/Zip:

Phone:

E-mail:

Signature:

Date:

Sponsorship Level:

Other Contacts:

Please print and complete the form above. Send with check to:  
WBOA, 39 John Mason Road, Southwick, MA 01077.

Or, go to [www.wboa.org](http://www.wboa.org) and complete form on Sponsor page to pay with a credit card.

As a 501(c)(3) focused on education, we work to educate Women Business Owners on new technology, business systems and solutions, and opportunities to grow both personally and professionally. Your participation as a sponsor funds the educational programming that WBOA is rooted in from our Monthly Meetings, On the Road events, Boot Camp events as well as additional educational programs via Zoom as well as in person.

Questions? Contact us at [connectWBOA@gmail.com](mailto:connectWBOA@gmail.com)