

Woman Business Owners Alliance Announces The Power of 100 Women

FOR IMMEDIATE RELEASE:

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Massachusetts - Woman Business Owners Alliance (WBOA), is launching the new year with programs and events starting with the Power of 100 Women luncheon. The event takes place on Thursday, January 12, 2023 at 12pm at the MGM Springfield.

One hundred local female business owners will gather to network and grow their businesses. Ashley Kohl, owner of Ohana School of Performing Arts, will serve as the event host and lead the group in a variety of team building exercises. The goal is to celebrate, support and build synergy among the female business owners from Springfield and surrounding areas.

The WBOA is a non-profit with programs such as the Cheryl Reed Memorial Fund which provides low interest loans to WBOA members to start and grow their businesses. We invite you to join us and register for the event which includes membership to the WBOA as well as a commemorative Power of 100 Women keepsake.

Visit www.wboa.org to learn more and register for this event.

"The WBOA has been supporting women in business for over 40 years. We provide opportunities for female entrepreneurs to learn, collaborate and be supported on their business journey. As the WBOA tagline says 'Don't Grow It Alone'. The POWER or 100 is a membership initiative of the WBOA to gather 100 women who are committed to take their business to the next level in 2023. We will do this together!"

ABOUT WBOA: Since 1982, The WBOA (Woman Business Owners Alliance) has elevated the impact of women in business. As the longest-running business organization for women in MA, the WBOA was founded to provide support and guidance exclusively for women business owners.

As we embark on our next 40 years, we remain committed to exploring the business life of women and responding with opportunities for education and support.

Always current, always relevant, always elevating women in business. Whether you are growing a business or growing a career, as the WBOA tagline says 'Don't Grow It Alone'®

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